

SATISFY FOOD RESCUE STRATEGIC PLAN

2023 to 2025 (2024 update)

Our Vision

Thriving, strong, satisfied & sustainable community

Our Mission

Bridging the gap by re-directing the abundance of food in our community to where it is needed

Our Values





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We are growing our capacity, diversity, and health value of our food

We have an opportunity to look for premises that would enable us to grow and harvest our own produce. We can also continue to explore and refine our approach to harvesting and gleaning

Our objectives:

- 1.1** Develop the infrastructure and assets to allow for growth, to increase our capacity, and to build resilience.
- 1.2** Secure new and diverse food donors and increasingly target the rescue of healthy food.
- 1.3** Introduce a participation model in our seasonal harvesting to boost quantities and build engagement. If future premises have space for growing our own product, this will be particularly meaningful.

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We are financially sustainable

We have made great progress in the past year to strengthen our financial position but the challenge for the coming year will be to continue to build long term and sustainable funding relationships to meet our needs.

Our objectives:

- 2.1** Secure premises and assets that support our operations, enable continued growth, and allow us to pursue income streams.
- 2.2** Move toward six months Opex in reserve.
- 2.3** Continually improve the measurement and reporting on our positive impact to align with corporate sponsorship, societal and environmental/carbon goals.
- 2.4** Investigate and, premises allowing, diversify our income streams by selling up-cycled food.

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We reach deeper into our communities

There are real opportunities to extend our reach, especially through partnerships into Hurunui or further into Christchurch.

We need to adapt our operating model so that we have the capacity to support more people, across a broader geographical footprint. Communities rely on us, so we also need to adapt our operating model to have the resilience to meet immediate needs when demands increase in the face of natural disasters or other adverse events, pandemics etc.

Our objectives:

- 3.1** Secure new premises that increase our base and processing capacity, so we can support more people
- 3.2** Build resilience into our base operating model so that we can keep going through economic, climate, health or natural disasters and adverse events.

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We are sustainability leaders

We have a positive earth impact because the food that we rescue is diverted from landfill where it would otherwise contribute significant carbon emissions. In addition, we are careful that our operations are as gentle on the earth as possible.

Our objectives:

- 4.1** Continue to embed our commitment to environmental sustainability in the way that we operate and continually seek ways to improve.
- 4.2** Start using carbon accounting tool in order to track the impact we are having by diverting food from landfill.
- 4.3** Sustainability also means resilience in the face of global, climate or other challenging events. Over the coming year, we will improve our resilience and ability to provide uninterrupted services to those who need us.

Achieving meaningful change

If we do all these things well, we not only reach more people, operate more sustainably, further reduce environmental impact, but we also help achieve systemic change by influencing the food values of our community

Our goal is to influence the way that our community regards and values our food, building understanding and reducing potential waste through both education and participation. In this coming year, this means securing premises/space that we could use in future to engage and involve our community in the growing, harvesting, processing and distributing of food. It also means exploring partnerships with organizations that have similar objectives or goals.